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For Immediate Release

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100 Book Challenge Program Kicks Off At Molina Elementary School

Who: Camden Board of Education and the America Reading Company

Where: Molina Elementary School Auditorium
7th and Vine Street

When: Monday September 14, 2009 - 10:00 am

Background: The Camden Schools has joined with the America Reading Company to implement the 100 book Challenge Program in all elementary and K - 8 schools. 100 Book Challenge is a intensive intervention reading program aimed at increasing students achievement in reading in 500 classrooms with 8,000 elementary students to insure that every student is reading at or above grade level.

Using Home Coaches, classroom tracking, library and classroom book sets, data management software, awards, rewards, incentives, milestone celebrations and more, the 100 Book Challenge asks everyone to "Step Up To The Challenge" in 800 steps of 15 minute units each at home and in class.S

Schedule:

10:00 - 10:30 am press conference library

10:30 - 10:50 am students rally - cafeteria

10:50 - 11:30 am classroom demonstration

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